

OVERLOOK

OUR HIKE THRU 2023



EXECUTIVE DIRECTOR

CODY RONEY

2023 marked the end of an era for Lula Lake Land Trust as we turn the page on another decade. In anticipation of LLLT's 30th anniversary, I reflect on the past 29 years of accomplishments and hard work so many people have put into fulfilling the mission of the organization—and I am truly humbled to carry the torch into LLLT's 30th year. Thanks to the dedicated support of our community, I know we will accomplish big things in the decade to come! Our team worked hard last year building trails, protecting our Hemlock forests, and enhancing the visitor experience at Lula Lake. The long-term growth and sustainability of Lula Lake Land Trust would not be possible without the support of our community members, board of trustees, local foundations, grant funders, and our many partnering organizations in the region. Thank you for your support, encouragement, and partnerships...we could not do it without you! We are eternally grateful for the relationships we have built over the last 30 years, and the ones yet to come.

2023 At-a-Glance:

In March 2023, LLLT hosted the grand opening of the new Durham Mine Trails. The grand opening event began with a scavenger hunt style fun run/ride, and ended with food, band, and fellowship in the new Durham Mines parking lot. This new trail system has become a local favorite with terrain for all abilities! LLLT is proud to offer 15 miles of new trail to the community to enjoy.

By late Spring, LLLT pivoted our main focus from trail building to forest health. LLLT was due to re-treat our Hemlock trees, a time consuming and expensive process. After extensive consultation and research, our team decided it would be most cost effective to learn to treat the 12,000+ trees on our properties in-house. Our Hemlock team treated approximately half our trees in 2023 and will finish treating in 2024-2025. To learn more about this process, please continue reading to the Land Management review.

In November 2023 after almost two years of collaboration, Lula Lake Land Trust, Thrive Regional Partnership, Lookout Mountain Conservancy, Cloudland Canyon State Park, and the National Park Service officially unveiled the River To Clouds Route (RCR). To learn more about what it took to bring this 30-year project to life, visit www.thriveregionalpartnership.org/river-to-clouds-route.

Thank you for your support, continued encouragement, and dedication to conservation.



Staff: Executive Director Cody Roney, Director of Development Matthew Hubbard, Land Manager Patrick Kelly, Community Engagement Coordinator Daniel Ronerts, Assistant Land Manager Mason Price

Lula Lake Land Trust Board of Trustees: Chairman Michael Love, Treasurer Laura Ann Howell, Elliott Davenport, Adelaide Naumann, Eleanor Owen, Brad Cobb, Melony Collins, Bill Hartley, Matt McLelland, Mark McKnight, Dan Miller, Bob Poore, Rachael Ruiz, Adam Shearer, Tab Tollett, Rick Wood

Lula Lake Land Trust, PO Box 395, Lookout Mountain, TN 37350
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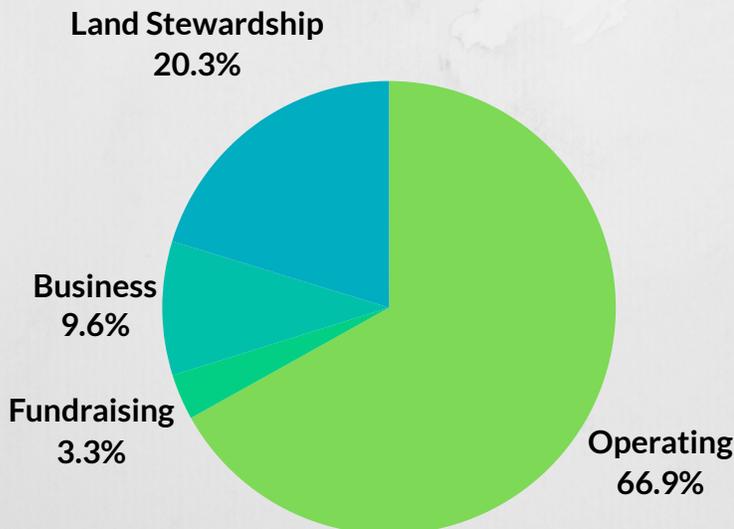
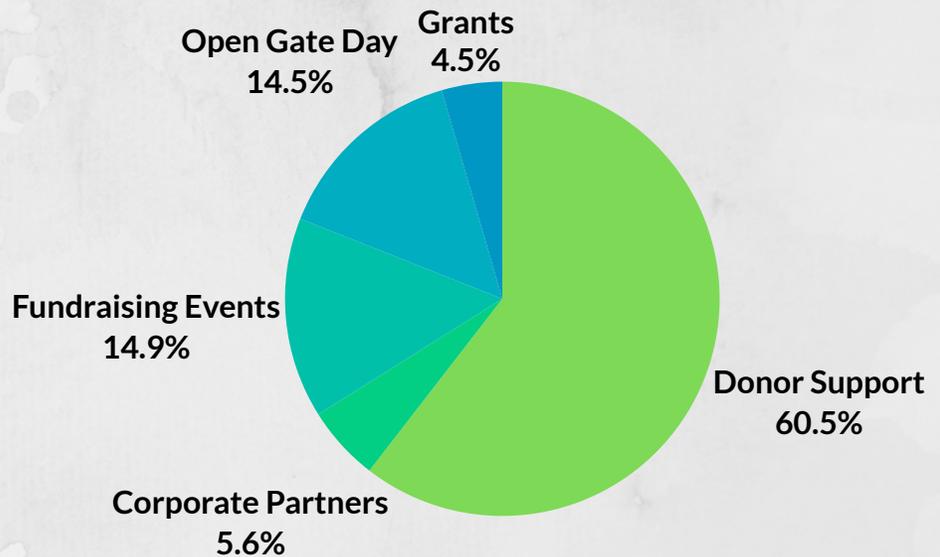


Lula Lake Land Trust (LLLT) is a 501(c)(3) nonprofit organization established by the will of Robert M. Davenport in January of 1994. Dedicated to the preservation of lands located within the Rock Creek watershed on Lookout Mountain, the mission of LLLT is to preserve the natural and historic landscapes surrounding Rock Creek and its tributaries through **conservation, education, and low-impact recreation.**

2023 STATISTICS

CONTRIBUTED SUPPORT

Support from donors and the community helped Lula Lake achieve such incredible milestones in 2023, including the opening of the Durham Mine Trails, protecting more than 5,000 Hemlock trees, and allowing more than 15,000 visitors to adventure at our Core Preserve. From the bottom of our heart, **THANK YOU** for allowing us to continue fighting for conservation, education, and low-impact recreation by supporting our mission.



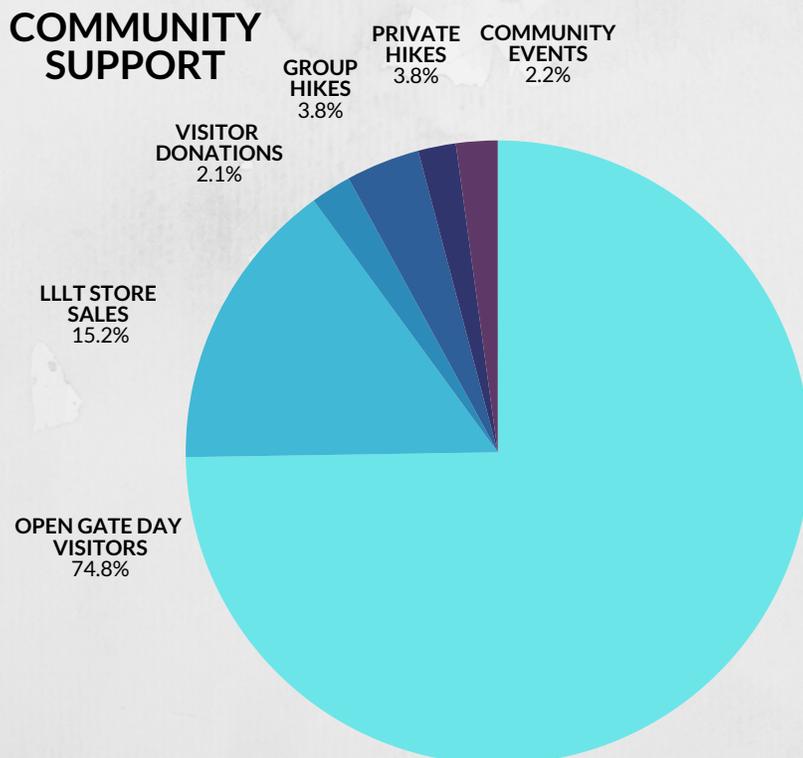
EXPENSES

All contributed support raised in 2023 helped Lula Lake Land Trust continue to be a leader in conservation. Because of loyal donors and foundations, our organization was able to monitor and maintain the Core Preserve for those seeking an escape into nature, provide inclusive and empowering recreational opportunities within our conservation footprint, focus attention to forest health in our watershed, and continue to provide a critically biodiverse habitat of native species that call Lula Lake home.

COMMUNITY ENGAGEMENT

DANIEL ROBERTS

Engaging the local community is essential for our organization's success. Doing so increases public awareness of our mission and creates meaningful relationships with like-minded supporters so we can continue to grow in our conservation efforts. Lula Lake Land Trust accomplished this through increasing the number of visitors on Open Gate Days, the number of student visits for educational purposes, adding new community events and educational programming, increasing the number of volunteers and volunteer hours, and leading more participants on interpretive guided hikes. Community engagement through these efforts helps our team continue to accomplish our mission of conservation, education, and low-impact recreation. In 2024, I look forward to encouraging the community to visit our trails to recreate, volunteer, and participate in educational experiences so they can help us protect these precious natural resources.



Open Gate Day Visitors: 15,000+
Lula Lake Guided Hikes: 143
Community Events: 328
Educational Visitors: 1,726
Volunteers: 250
Volunteer Hours: 965

SPECIAL FUNDRAISING EVENTS



Polar Plunge and Fun Run

The Polar Plunge is the ONE day out of the entire year we allow the public to swim in Lula Lake. It's a tradition to bring good luck in the year to come. This event included a 3-mile fun run through our Preserve, leading to the launch point at Lula Lake. Then they jumped into the cleansing water to rid any bad luck for a new year.

Attendance: 120



Hike Bike Brew Beer Festival

This widely-known beer festival is one of the best in the Chattanooga area! Guests attended from all over the country. Attendees received a souvenir pint glass and access to hike through the 8+ miles of trails on the Core Preserve. Breweries were stationed along the way for beer tastings. At the end, guests returned to the meadow for music and food vendors.

Attendance: 408



Tails & Trails 5K

The Tails & Trails 5K was a summer adventure not found anywhere else. This fun-run styled race is designed for racers and their leashed dogs that takes them on a classic course through the heart of Lula Lake's scenic Core Preserve with a 700 ft. elevation gain. Family-centric activities were available following the race.

Attendance: 122



Wine at the Lake: Wine Tasting

Guests visited Lula Lake for a unique wine experience! They enjoyed the beauty of nature in a quaint, private wine tasting beside the famous Lula Lake. A private hike option was offered for visitors to trek up to the bluff overlook for a bonus tasting before the main event. Communal style tables were set up with themed decorating for guests to mingle while a professional wine representative led the event.

Attendance: 50



Brewtober Beer Fest

Focused on October brews, guests received a souvenir pint glass and access to hike through the 8+ miles of trails in the Core Preserve with beautiful fall foliage. Breweries were stationed along the way for beer tastings. At the end, guests returned to the meadow for music and food vendors.

Attendance: 434



Trail Blazer 10K and Half Marathon

The Trail Blazer is Lula Lake's biggest race with courses runners cannot find anywhere else! With unique courses, LLLT provided an opportunity to get into the heart of our Core Preserve with scenic, back country experiences for both a 10K and half marathon race. This race utilized LLLT's famous trail system with an after party in our meadow, and it has become a community favorite.

Attendance: 290

LAND STEWARDSHIP

PATRICK KELLY AND MASON PRICE

Looking back on 2023, it was a year of closing long-awaited chapters and opening of new and exciting ones. We finished the Durham Mine Trails, which were over four years in the making. The 15 miles of new trails add to the Cloudland Connector Trail system. In addition to the new trails, we were able to add a new parking area, backcountry camping amenities and new education resource with the opening of the Durham Fossil Pit. This project was a true community effort and has been a privilege to be a part of. As we moved into the summer months, we started the next long-standing project by protecting our Hemlock Trees from the invasive pest known as the Hemlock Woolly Adelgid. With the help of multiple interns, the stewardship staff were able to treat over 5,000 trees during the summer of 2023. As we move on into 2024, the stewardship staff will remain focused on treating Hemlocks, marking our property boundaries, and maintaining the Core Preserve. One project that stands out for me in the year to come is opening two new campsites along the CCT. These new sites will serve trail users looking for an easy overnight backpacking trip or a longer multi-day excursion along the new designated River to Clouds Route.

Stewardship Statistics:

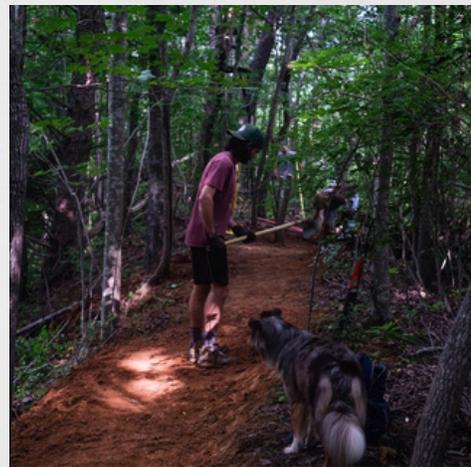
15 miles of new trails

1 new parking area

1 backcountry campsite

5,604 Hemlock trees treated for HWA

32 miles of existing trails combined to create the River to Clouds Route



DURHAM MINE TRAILS

Long before Lula Lake Land Trust (LLLT) existed, the Durham property was part of a bustling mining town. Mining at Durham dates back as far as 1891 with indications that it began prior to the Civil War. At one time, the town was said to have a workforce of about 30,000 people and even had electricity before Chattanooga. This property connected to other LLLT lands through the old Durham Rail line, which extended all the way to our Core Preserve, which now serves as the gravel road that passes right beside Lula Lake and Lula Falls.

This overworked land was depleted in the wake of mining, leaving the make-shift town abandoned. As such, the landscape void of life. Over the past 80 years, nature has reclaimed this property and only a few mine entrances, structural foundations, and old railroad beds remain to tell the stories of the past.

In 1999 the land trust acquired 1,300 acres from Drummond Coal Company at an auction. LLLT commissioned a master plan for recreational opportunities in the early 2000s. In 2009, LLLT created the 5 Points Recreation Area with 21 miles of recreational trails available for mountain biking, hiking, trail running, and limited equestrian use. LLLT then completed the Cloudland Connector Trail System from Ascalon Road into the Cloudland Canyon State Park's core property in 2014, and once complete, the 5 Points Recreation Area was then deeded to the Georgia Department of Natural Resources to include as part of CCSP. At that time, LLLT only owned 5-acres of the Durham property and it was used regularly by educational groups to dig for fossils. Finally, in May of 2019, LLLT purchased the remaining 485-acre Durham property and began conceptualizing its recreational future... leading us to this moment.

Flash forward to 2023, we completed 15 miles of trails that are now open daily to the community. The grand opening of Durham was celebrated on Saturday, March 18, with a crowd gathered at the new Durham Mine Trailhead parking area. LLLT held a challenge adventure, guided hikes, and ribbon cutting ceremony with food, drinks, and live music from Jaguar Shark. The Durham Mine Trails parking lot is now open to the public from dawn until dusk everyday, reservations are NOT required! More details are online at www.lulalake.org.



DURHAM MINE TRAILS

The remarkable feat of completing the Durham Mine Trails was made possible through the dedication and support of many:

LLLT Land Manager Patrick Kelly and assistant Land Manager Mason Price worked tirelessly digging, busting rocks, carrying logs and boulders, building bridges, kiosks, and jumps. In 3-years, Patrick and Mason have worked thousands of hours dedicated to providing a new recreational adventure to our community. Their dedication and vision has paid off!



Lula Lake's dear friends at Riverview Foundation, including Mr. Bruz Clark, helped fund much of the infrastructure and trail work at Durham. Over the past 3 decades, Riverview and Lyndhurst Foundations have been strong supporters of conservation and recreation on Lookout Mountain. Without their critical support, LLLT would not have a fraction of the trails systems that exist on Lookout Mountain, including 5 Points, Moonshine Trails, The Cloudland Connector Trail, Ascalon Trails, and now the Durham Mine Trails.

REI Co-op helped fund our additional trail builders through a 2-year grant, and Chattanooga Hiking Club donated funds specifically to the trails and kiosk materials.

When LLLT began building trails in 2020, we had many individuals and groups pour hours of sweat equity into the Durham Mine Trails! In total, Over 250 volunteers worked a combined 1,100+ hours clearing and cutting trails and building bridges. These volunteers include Chattanooga Dock Builders, Chattanooga Hiking Club, Covenant Logistics, The McCallie School, Chattanooga REI Store, Nissan and Tread Lightly!, Southern Wilderness Stewards, Southeast Conservation Corp (SECC), UBS, Wild Trails, Heartwood Land Management, The Girls Preparatory School, and various Scout Troops and Eagle Scouts. And lastly...we owe a very special thanks to our supporters! We had over 200 donors support the Durham trails through our special fundraising campaigns. Without the support of our community, both financially and through volunteerism, we would still be out there building trails and fundraising for this project!

DURHAM MINE TRAILS GRAND OPENING



FUNDRAISING

MATTHEW HUBBARD

Heroes come in many shapes and sizes. The most important ones, though, are those who improve the lives of others. That's what donors to Lula Lake Land Trust provide our community. Their heroic support helps us preserve biodiverse landscapes and provide recreational opportunities to every single child and family who adventures on our protected lands. They are to thank for the miles of new trail work, student education, and preservation of our Hemlock forests. Lula Lake wouldn't be able to fight for conservation without them, and our gratitude knows no bounds.

As the Director of Development, I have the privilege to oversee our donor program. I write our messaging and communications to all donors. It's magical to say the least to see how their support transforms into conservation at work. I've witnessed their crucial donations allow our staff to monitor and maintain the Core Preserve for those seeking an escape into nature, provide both inclusive and empowering opportunities within our conservation footprint, focus our attention to forest health in our watershed, and continue to provide a critically biodiverse habitat of native species. Out of the all the great things donor support allows Lula Lake Land Trust to accomplish, the most rewarding is seeing how Lula Lake's mission—and conservation awareness—has spread across our nation.

Map of donors who supported Lula Lake Land Trust in 2023





Lula Lake Land Trust is deeply grateful to the heroes of conservation who donated to the 2023 Annual Fund. **Just as every sight is worth the hike, every gift makes an impact.** Thank you for playing a critical role in guaranteeing the future of conservation and our preserved lands!

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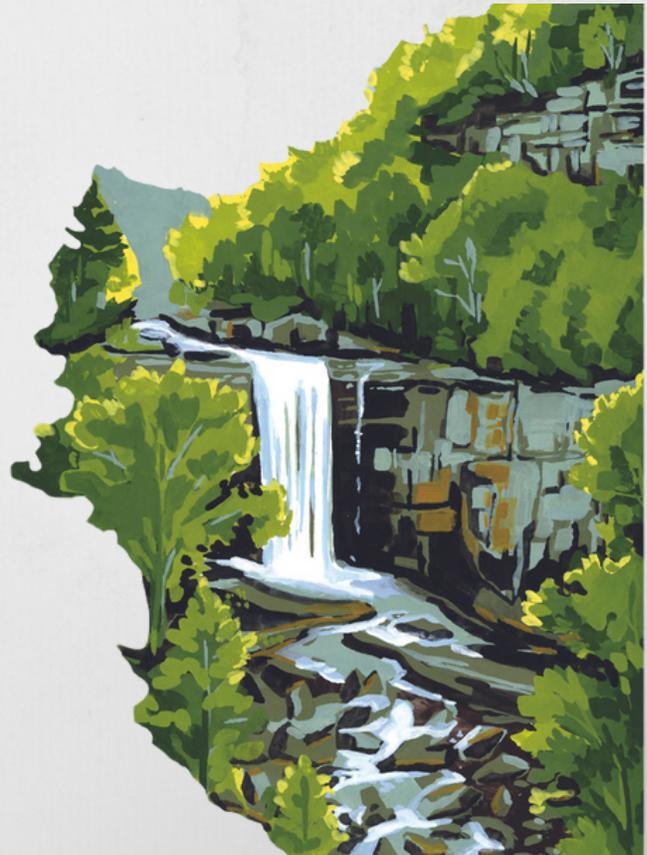
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White Oak Bicycle Co-op
Wild Trails

Gifts to Lula Lake Land Trust support our mission of conservation, education, and low-impact recreation. Visit www.LulaLake.org/support to discover how you can make an impact for conservation. Please contact Matthew Hubbard, Director of Development, at matthew@lulalake.org for more information if you want to join our heroes of conservation.

There are many ways to donate to Lula Lake Land Trust:

- *Donate to our Annual Fund with a general donation*
- *Donate through your established Donor-Advised Fund*
- *Leave a lasting legacy with planned gift of a bequest*
- *Give a gift of stock to our organization*
- *Donate as your business to become a corporate partner*